

GOVERNMENT OF ODISHA
TOURISM & CULTURE (CULTURE) DEPARTMENT

No. 4008 /DC, Date - 21.06.14
BY SPEED POST/MAIL/FAX

From

Shri Sushil Kumar Das, OAS (SAG),
Director, Culture & Addl. Secretary to Govt.,
Tourism & Culture (Culture) Department.

To

All Collector & District Magistrates.

Sub.: Involvement of Human Resources under Culture Dept & Traditional Folk Art Groups of Zilla Kala Sanskruti Sangha(ZKSS) & Block Kala Sanskruti Sangha (BKSS) in the Campaign for prevention of Malaria, Dengue and Diarrheal diseases- regarding.

Madam / Sir,

Please find the letter of Chief Secretary Odisha bearing letter.No-Sch-NVBDCP-133/2014- **15891** dated 16.06.2014 enclosed with guideline and responsibilities of Culture & Tourism Department and Involvement of Traditional Folk Art Groups of ZKSS & BKSS in the awareness campaign for prevention of Malaria, Dengue and Diarrheal diseases.

In the last year 2013, the Culture Department have successfully implemented and organized awareness programme in all Gaon Kalyan Samiti (GKS) villages in the state and contributed a lot for the prevention of Malaria, Dengue and Diarrheal diseases through ZKSS & BKSS Artists in all 30 districts of the state. Similarly this year, a three month long state wide campaign has been designed by H&FW Department for the prevention of Malaria, Dengue and Diarrheal diseases from **1st July to 30th Sept 2014**. The detailed guideline is enclosed at **Annexure -1**.

The Collector and Chairman of ZKSS of the concerned districts may utilize and involve the human resources functioning under Culture Department and traditional art groups of ZKSS & BKSS at the district and block level for the successful implementation of awareness programme for prevention of Malaria, Dengue and Diarrheal diseases from 1st July to 30th Sept 2014 in districts concerned . The detail proposed activities are given below-

- The human resources under Culture Department like District Culture Officer, DCO in Charge at the district level may be utilized for cleaning the campus premises and dewatering all water logging sites at least one day before the Independence Day.
- The Traditional Folk Artists and Art Groups of ZKSS & BKSS may be utilized for building awareness for the prevention of Malaria, Dengue and Diarrheal diseases.
- One day sensitization programme may be organized for Zilla Kala Sanskruti Sangha (ZKSS) & Block Kala Sanskruti Sangha (BKSS) for prevention and control of vector borne and water borne diseases.
- A proper script carrying health messages may be given for practice in organizing performances for awareness of the community as per schedule. The detail plan may be prepared jointly with District Culture Officer (DCO) or DCO in-charge and CDMO/concerned Health Officer for proper utilisation of Traditional Folk Artists of ZKSS & BKSS.

- The convergence fund is lying unspent at the district level earmarked under Health & Family welfare dept may be utilized for organizing such awareness for prevention of Malaria, Dengue and Diarrheal diseases. The DCO or DCO in-charge is hereby directed to contact with the CDMO for plan and implementation with due approval of Collector -cum-chairman ZKSS.
- The human resources under Tourism Department at the district level may be utilized for cleaning the campus premises and dewatering all water logging sites at least one day before the Independence Day. The Tourist places may also be cleaned and monitoring mechanism may be developed.
- The Unit Cost of expenditure etc is as per norm fixed by Dept of Health & Family Welfare, Govt of Odisha and approval of District Collector.
- The DCO and DCO in-charge of the district may be instructed to send detail progress report with photographs to the undersigned on monthly basis without fail

Yours faithfully,


Director, Culture & Addl. Secy. to Govt.

Memo No.- 4009 /DC, Date - 21.06.14

Copy to the P.S. to Commissioner -cum- Secretary to Govt., Culture Department for kind information of the Commissioner -cum- Secretary.


Director, Culture & Addl. Secy. to Govt.

Memo No.- 4010 /DC, Date - 21.06.14

Copy to the P.S. to Principal Secretary H & F W Dept for kind information of the Principal Secretary.


Director, Culture & Addl. Secy. to Govt.

Memo No.- 4011 /DC, Date - 21.06.14

Copy to the P.S. to Chief Secretary for kind information of Chief Secretary.


Director, Culture & Addl. Secy. to Govt.

Memo No.- 4012 /DC, Date - 21.06.14

Copy forwarded to Director SIH&FW (O)/Centre of Excellence of Communication for kind information.


Director, Culture & Addl. Secy. to Govt.

Memo No.- 4013 /DC, Date - 21.06.14

Copy forwarded to All District Culture Officer, DCO in Charge for kind information and necessary action.


Director, Culture & Addl. Secy. to Govt.

Encl:

1. Letter of Chief Secretary of Odisha
2. Guidelines & Roles and Responsibilities

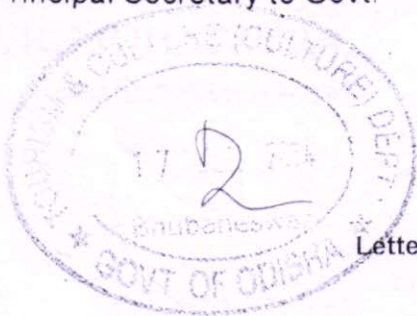
Dy No. 110712
17.6.14

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Mr. P. K. Mohapatra, IAS
Principal Secretary to Govt.

GOVERNMENT OF ODISHA
HEALTH & FAMILY WELFARE DEPARTMENT
ODISHA SECRETARIAT,
BHUBANESWAR - 751001

Ph. : 0674-2536632(O)
Fax : 0674-2390674
E-mail : orhealth@nic.in



Sanjay
Sanjay
Sanjay

Letter No. 15895 /H,
SCH-NVBDCP-133/2014

Dated 16/6/2014

Subj.
Dr. B. Boud
S.R. Mahapatra, Secy
19/6/2014

The Principal Secretaries/The Commissioner-cum-Secretaries
Panchayati Raj Deptt./Health & F.W. Deptt./ School & Mass Education Deptt./
ST & SC Dev. Deptt./ W&CD Deptt./Housing & Urban Development Deptt./
Rural Development Deptt./ Industries Deptt./ Labour & ESI Deptt./
Revenue & Disaster Management Deptt./ Water Resources Deptt./
Agriculture Deptt./ Information and Public Relation Deptt./
Forest & Environment Deptt./ Fisheries & ARD Deptt/ Steel & Mines Deptt./
Works Deptt./ Culture Deptt./ Commissioners of BMC Bhubaneswar,
CMC Cuttack and BMC Berhampur.

RUSS/
ZUSS
may be
involved
in the campaign
let's discuss

Sub: Integrated implementation of MDD Campaign for prevention of Malaria, Dengue and Diarrheal diseases – regarding

Madam/Sir

16/6/2014

As you know H&FW department is spearheading the state wide Malaria, Dengue & Diarrhoea IEC/BCC Campaign and Centre of Excellence for Communication at SIH&FW is the nodal agency for implementing the campaign. Since the last two campaign we have achieved a good results in reducing the incidences of vector borne and water borne diseases in our State. As a part of sustainable effort to eradicate these diseases this year also the massive awareness campaign is going to be implemented across the state with multi-sectoral involvement.

This year a three month long campaign is designed to be implemented throughout the state from 1st July to 30th September, 2014 involving all the stakeholders. The awareness campaign will be executed in 3 phases i.e. extensive phase, intensive phase & follow up phase. The extensive phase from 1st July to 31st July 2014, the intensive phase from 1st August to 30th August 2014 and then the follow up phase from 1st September to 30th September 2014. All departments/ sectors must instruct their respective offices / institutions to devote at least one day for cleaning the campus premises and dewatering all water logging sites potential for mosquito breeding.

In this regard a comprehensive guideline reflecting the action points for all concerned department/sectors developed by Health & Family Welfare Department is enclosed herewith for your ready reference and execution. It is requested to declare a nodal officer from respective departments for the campaign to coordinate with SIH&FW, Odisha and take steps to print IEC/BCC materials of their concerned departments for the campaign as developed by COE, SIH&FW, Odisha. For any support please do contact the Centre of Excellence at Directorate of SIH&FW, Odisha. Contact person of SIH&FW- Ritesh Kumar Sisu, State Communication Manager, Mo-9439987245 and e-mail ID-ritesh.sihfw@gmail.com,

Yours faithfully,

16/6/2014
Principal Secretary to Government

Dy No. 1102/S

17.6.14

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J. K. MOHAPATRA, IAS
CHIEF SECRETARY, ODISHA



GOVERNMENT OF ODISHA

Phone : (+91674) 2534300/6700
Fax : (+91674) 2536660
Email : csori@nic.in



Sch-NVBDCP-133/2014 /CS(H&FW)
Bhubaneswar, dated the 16th June, 2014

To

- The ACS(Revenue & Disaster Management) Deptt./
- The Principal Secretaries/The Commissioner-cum-Secretaries,
- Health & F.W.Deptt./Rural Development Deptt./
- Industries Deptt./ Water Resources Deptt./Agriculture Deptt./
- Information and Public Relation Deptt./Forest & Environment Deptt./
- Labour & ESI Deptt./ Panchayati Raj Deptt./School & Mass Education Deptt./
- ST & SC Dev. Deptt./ W&CD Deptt./Housing & Urban Development Deptt./
- Fisheries & ARD Deptt/ Steel & Mines Deptt./Works Deptt./
- Culture Deptt.,/ Commissioners of BMC, Bhubaneswar,
- CMC, Cuttack and BMC, Berhampur.

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for the engine

Sub: Guideline indicating roles & responsibilities of different departments for BCC Campaign on prevention of Malaria, Dengue and Diarrheal diseases – regarding

Madam/Sir,

You are aware that our State is vulnerable to outbreak prone vector borne diseases like Malaria, Dengue and water borne diseases i.e. diarrhea causing immense public health problems during the monsoon and post monsoon seasons. To prevent the vector and water borne diseases, environmental management and environmental modification need due attention both by health and non health sectors. In this regard a massive awareness campaign is essential across the state with multi-sectoral involvement.

A three month long campaign will be organized throughout the state from 1st July to 30th September, 2014 involving all the stakeholders. The awareness campaign will be integrated with massive sanitation drive throughout the month of August at levels. All departments/sectors must instruct their respective offices / institutions to devote at least one day for cleaning the campus premises and dewatering all water logging sites potential for mosquito breeding.

A set of comprehensive guidelines reflecting the action points for all concerned department/sectors formulated by the Health & Family Welfare Department is enclosed herewith for your ready reference. All departments must nominate a nodal officer for the campaign to coordinate with DoH&FW, Odisha and intimate the same. Necessary steps may be taken to support the campaign including printing of IEC/BCC materials required by your department for the campaign as developed by Center of Excellence for Communication at SIH&FW, Odisha.

Yours faithfully,

Chief Secretary, Odisha

Guidelines for Multi-sectoral roles & Responsibilities for combating Vector and Water Borne diseases (Malaria, Dengue & Diarrhoea)

This guideline contains:

- Background of the campaign
- Objective of the campaign,
- About the Campaign
- Roles and responsibilities of different line department for prevention and control of the Water Borne and Vector Borne diseases

Background of the Campaign:

The malaria, dengue & diarrhoea BCC campaign was started in the year 2012-13 with an objective to sensitize the community through community level organization like GKS & SHG with a joint effort from all line departments in a convergent approach. The duration of the campaign was from 1st August to 15th August. These vector borne and water borne diseases are predominant during monsoon and post monsoon seasons due to bad environmental and hygiene factors. Our state had a record of sizable incidences of disease burden in different parts of the state. It is felt that by reducing the vector sources and maintaining good environment and hygienic practices both at community and personal level are the remedial measures for reducing the disease incidences of malaria, dengue and diarrhoea. In this context if we consider the share of roles and responsibilities of different government departments for the prevention and service provision for the cause lays equally with all line departments like Health & Family Welfare Department, W&CD dept., Housing & Urban Development Dept. (NAC/ Municipality/ Municipal Corporation), Industries Dept., Panchayati Raj Dept., Rural Development Dept., School & Mass Education Dept., ST & SC Dev dept., Forest and Environment Dept., Agriculture Dept., Fisheries and Animal Resources Dept., Information and Public Relation Dept. To come together and make a conjoint effort in convergent manner with full force to make mass awareness, provide right kind of service provisions for the primary stakeholder to tackle with the issue.

Objective of the Campaign:

- To make mass awareness through IEC & BCC Campaigns and to provide all types of available service provisions to the community related to community health, sanitation, community environment & personal hygiene and eliminate the sources of vector; making combined efforts from all line departments to prevent and reduce the water borne and vector borne disease burden like malaria, dengue & diarrhoea in the state.

About this year's Campaign:

The ultimate focus of the campaign is to reduce the incidence of Vector Borne & Water Borne disease burden of the state by increasing the awareness level of the public and by changing the behaviour of the public to maintain better environment of community and improved hygienic practices. The strategy includes percolation of right message to change

the behaviour of the community through different IEC/BCC activities, community action and more over providing the provisions to the community through an intensified inter-department convergence strategy.

There will be a two pronged approach for implementing the campaign i.e. extensive phase and intensive phase.

The extensive phase will be a period from 1st July 2014 to 31st July 2014. In this phase the preparatory works like preparation of action plan, budget, development and printing of IEC materials, consultative meetings and interactions with different line departments for developing detailed guidelines for strengthening the inter-department convergence at every level i.e. from State to Community level and sensitization of service providers will be carried out.

The intensive phase will be from 1st August 2014 to 31st August 2014. In this phase different activities at various levels will be carried out in a collaborative way involving all line departments. The outlines of various activities are mentioned below;

- Public sensitization and awareness through mass media
- Engaging mid media as a tool for communication
- Community media like folk media, street theatres, village contact drives etc. for making awareness in media dark areas
- Involving GKS and other CBOs for creating awareness among the public
- Provision of safe drinking water and disinfection of drinking water sources
- Village cleanliness drive and elimination mosquito breeding sources
- IRS and distribution of LLIN
- Provision of toilets to stop open defecation
- Maintenance and repair of tube wells

Apart from these the activities of the campaign will be intensified by involving and partnering with all line departments, development partners, NGOs, CBOs etc. Finally, a follow up phase will be carried out from 1st September to 30th September 2014 for a sustained percolation of message on key behaviours around malaria, dengue and diarrhoea among the community.

There will be a State level task force committee under the chairmanship of Hon'ble Minister H&FW, Odisha. Ministers and secretaries of other line departments are the members of this committee. The meeting will be convened every year in the month of May. Every department will integrate their resources for preventive and control measures of water and vector borne disease with budget allocation to implement their roles and responsibilities.

Roles and Responsibilities of different line departments for prevention and control of water borne and vector borne diseases:

Roles and responsibilities of State, District & Block level functionaries of Health & Family Welfare Department, W&CD Dept., Urban development Dept (NAC/ Municipality/ Municipal Corporation), Industries & Pub. Ent. Dept., Panchayati Raj Dept., Rural Development Dept., Education (S&ME Dept), ST&SC Development dept., Forest and Environment Deptt, Agriculture Deptt., Fisheries and Animal Resources Deptt., Information and Public Relation Deptt. are mentioned below;

Roles and Responsibilities of Culture & Tourism Department:

Department	Roles & Responsibilities	Nodal Officer/Committee
Culture & Tourism Department	<u>State</u> <ul style="list-style-type: none">• Communication along with activity guidelines with budget are to be communicated to the districts for under-taking Health awareness activities in coordination with Health Department.• Directive to districts to take all possible measures to prevent vector and water borne diseases in all tourist places.• State level Monitoring and supervision mechanism for prevention of vector and water borne diseases in all tourist places and use of traditional cultural troupes for preventive health messages transmission.	Director, Culture
	<u>District and Block</u> <ul style="list-style-type: none">• Sensitization of Zilla Kala Sanskrutika Sangh & Block Kala Sanskrutika Sangh regarding prevention and control of vector borne and water borne diseases.• Use of folk team for community awareness.• Proper coordination with Health Department for Technical guidance for correct health message transmission to the community.• Monitoring and supervision of the tourist places on preventive measures undertaken for vector and water borne diseases.• Documentation, concurrent monitoring and supervision of performance of folk media shows at village level must be done on priority basis for effective implementation of the folk media activities	District Culture Officer

ଲୋକ ଜନା ସୁଦର୍ଶନ

୧୧

ଟି କଥା



ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ
ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ

(୧ ଜୁଲାଇ - ୩୦ ସେପ୍ଟେମ୍ବର, ୨୦୧୪)



ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ (୧ ଜୁଲାଇ - ୩୦ ସେପ୍ଟେମ୍ବର, ୨୦୧୪) ଲୋକ କଳା ପ୍ରଦର୍ଶନ ପାଇଁ ୧୦ଟି କଥା

୧ କାର୍ଯ୍ୟକ୍ରମର ପ୍ରାକ୍ ସୂଚନା

ଏହି କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହେବା ପୂର୍ବରୁ କାର୍ଯ୍ୟକ୍ରମ ସମ୍ପର୍କିତ ପ୍ରାକ୍-ସୂଚନା ସ୍ଥାନୀୟ ଅଞ୍ଚଳର ଅଧିବାସୀମାନଙ୍କୁ ଆଗୁଆ ଜଣାଇ ଦିଆଯିବା ଆବଶ୍ୟକ । କାର୍ଯ୍ୟକ୍ରମର ସ୍ଥାନ, ସମୟ ଏବଂ କାର୍ଯ୍ୟକ୍ରମର ବିଷୟବସ୍ତୁ ଆଦି ଲୋକଙ୍କୁ ଡେଙ୍ଗୁରା, ଘରକୁ ଯାଇ କିମ୍ବା ମାଇକ୍ ମାଧ୍ୟମରେ ଜଣାଇ ଦିଆଯିବା ଆବଶ୍ୟକ ।

ଲୋକକଳା ପ୍ରଦର୍ଶନର ସ୍ଥାନ ୨

ଏହି ଲୋକକଳା ପ୍ରଦର୍ଶନ ଗାଁର ସର୍ବାଧିକ ଜନଗହଳି ସ୍ଥାନ ଯଥା ଅଙ୍ଗନଘାଟି କେନ୍ଦ୍ର, ଗାଁ କୋଠଘର, ଯୁଥ କ୍ଲବ୍, ପରିସର, ଗାଁ ହାଟ, ଗାଁ ମନ୍ଦିର ସାମ୍ନା, ଚୋଟା ଇତ୍ୟାଦିରେ ଆୟୋଜନ କରାଯାଇ ପାରିବ ।

୩ ସମୟ ଓ ଅବଧି

ପ୍ରତ୍ୟେକ କାର୍ଯ୍ୟକ୍ରମ ପ୍ରଦର୍ଶନ ସର୍ବାଧିକ ଲୋକସଂଖ୍ୟା ଦେଖିବାର ସୁଯୋଗ ଥିବା ସମୟରେ ହେବା ଆବଶ୍ୟକ । ଏହା ସ୍ଥଳବିଶେଷରେ ସକାଳ କିମ୍ବା ସନ୍ଧ୍ୟା ସମୟରେ ହୋଇପାରେ ।

ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମ ପ୍ରଦର୍ଶନର ସମୟ ସୀମା ୪୫ ମିନିଟ୍‌ରୁ ୧.୦୦ ଘଣ୍ଟା ମଧ୍ୟରେ ରହିବା ଆବଶ୍ୟକ ।

ପରିପାଟୀ ୪

ଲୋକକଳା ପ୍ରଦର୍ଶନ କରୁଥିବା ଦଳର ପରିପାଟୀ ସ୍ଥାନୀୟ ଅଞ୍ଚଳ ଅନୁଯାୟୀ ଏବଂ ଲୋକକଳାର ନୀତି ଅନୁଯାୟୀ ହେବା ଉଚିତ୍ । ଏହା ରୁଚିକର ଏବଂ ପ୍ରଦର୍ଶନ କରୁଥିବା ଚରିତ୍ରକୁ ଖାପ ଖାଉଥିବା ଆବଶ୍ୟକ ।

୫ ଭାଷା

ଲୋକକଳା ପ୍ରଦର୍ଶନର ଭାଷା ସ୍ଥାନୀୟ କଥିତ ଭାଷା ହେବା ଆବଶ୍ୟକ । ଚରିତ୍ରମାନେ ସ୍ପଷ୍ଟ ଭାବେ ଉଚ୍ଚାରଣ କରି ଲୋକ ବୁଝିପାରୁଥିବା ଭଳି ଭାଷାରେ କହିବା ଦରକାର ।

ଅଙ୍ଗଭଙ୍ଗୀ ୬

ପ୍ରତ୍ୟେକ ଲୋକକଳା ସହିତ ନିଜସ୍ୱ ଅଙ୍ଗଭଙ୍ଗୀ ରହିଛି । ଚରିତ୍ରମାନେ ଏହି ଲୋକକଳା ପ୍ରଦର୍ଶନ କଲାବେଳେ ଏହା ନିଶ୍ଚିତ କରିବା ଦରକାର ଯେ ଏହି ଅଙ୍ଗଭଙ୍ଗୀକୁ ସବୁ ଲୋକ ସ୍ପଷ୍ଟ ଭାବେ ଦେଖିପାରୁଛନ୍ତି ।

୨ ଚରିତ୍ର ନାମ

ଲୋକକଳାରେ ଅଭିନୟ କରୁଥିବା ଚରିତ୍ର ସବୁଙ୍କର ନାମ ଅଞ୍ଚଳର ଲୋକଙ୍କ ନାମ ଅନୁସାରେ ହେବା ଆବଶ୍ୟକ ।

ବିଷୟବସ୍ତୁ ଜନିତ ସୂଚନା

ଏହି ଲୋକକଳା ବିଷୟବସ୍ତୁ ପ୍ରଦର୍ଶନ ସମୟରେ ନିମ୍ନଲିଖିତ ରୂପେ ବିଷୟବସ୍ତୁକୁ ଉପସ୍ଥାପନ କରାଯାଇ ପାରିବ ।

କ) ପ୍ରାରମ୍ଭିକ ସୂଚନା

କାର୍ଯ୍ୟକ୍ରମ ପ୍ରାରମ୍ଭରୁ ସୂତ୍ରଧର କାର୍ଯ୍ୟକ୍ରମ ବିଷୟରେ ନିମ୍ନଲିଖିତ ସୂଚନା ଦେବେ ।

‘ଆପଣ ସମସ୍ତଙ୍କୁ ଏହି ସୂଚନା ଓ ପ୍ରଚ୍ଛନ୍ଦଧର୍ମୀଙ୍କ କାର୍ଯ୍ୟକ୍ରମକୁ ସ୍ୱାଗତ କରୁଛି’ । ମୁଁ ପ୍ରଥମରୁ ଜଣାଇଦେବାକୁ ଚାହେଁ ଯେ ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ସଚେତନତା ପକ୍ଷ ଚଳିତବର୍ଷ ୧ ଅଗଷ୍ଟରୁ ୧୫ ଅଗଷ୍ଟ ଯାଏଁ ପାଳନ କରାଯାଉଛି । ମେଲେରିଆ ଡେଙ୍ଗୁ ମଶାବାହିତ ରୋଗ ଏବଂ ଡାଇରିଆ ଏକ ଜଳବାହିତ ରୋଗ । ଆମ ଆଖ ପାଖର ପରିବେଶ ପରିଷ୍କାର ନରହିଲେ, ଆମେ ମାନେ ଫୁଟା ଓ ଛଣା ଯାଇଥିବା ପାଣି ନପିଇଲେ ଏବଂ ମଶାରୀ ଟାଙ୍ଗି ନ ଶୋଇଲେ ଏ ରୋଗରେ ପଡ଼ିବାର ସମ୍ଭାବନା ଅଧିକ । ଆମେ ଆଜି ଆପଣଙ୍କ ସାମ୍ନାରେ ଏହି ବିଷୟ ବସ୍ତୁକୁ କିଛି ଚରିତ୍ରମାନଙ୍କ ମଧ୍ୟରେ ଦେଖାଇବୁ । ଏହି ଚରିତ୍ର ଆମ ଗାଁରେ ଥିବା ଲୋକମାନଙ୍କ ମଧ୍ୟରୁ ଜଣେ ଜଣେ । ବିଭିନ୍ନ କାରଣରୁ ଏମାନେ କିପରି ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ଭଳି ରୋଗରେ ପଡ଼ି ଖର୍ଚ୍ଚାନ୍ତ ହୋଇ କଷ୍ଟ ଭୋଗି ବା ଏବଂ ସ୍ଥୁଳ ବିଶେଷରେ ପ୍ରାଣ ମଧ୍ୟ ହରାଇଛନ୍ତି । ଏହି ଚରିତ୍ରମାନେ କିପରି ବିଭିନ୍ନ ସରକାରୀ ଯୋଜନାର ସହାୟତା ନେଇ ଆରୋଗ୍ୟ ଲାଭ କରୁଛନ୍ତି ଏବଂ କିପରି ଡାକ୍ତରଖାନାରୁ ଘରକୁ ଫେରି ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ପରି ରୋଗର ଚିରସ୍ଥାୟୀ ଏବଂ ଦୀର୍ଘକାଳୀନ ସମାଧାନର ସୂତ୍ର ବାହାର କରୁଛନ୍ତି ତାହା ହିଁ ପ୍ରଦର୍ଶିତ ହେବ । ଆପଣମାନେ ନୀରବତା ରକ୍ଷା କରି ଏହି କାର୍ଯ୍ୟକ୍ରମ ଦେଖିବାକୁ ଅନୁରୋଧ । କାର୍ଯ୍ୟକ୍ରମ ଶେଷରେ ଆପଣ ନିଶ୍ଚିତ ନିଜର ମତାମତ ଦେବେ ।

କ) ସମସ୍ୟା - ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆରେ ଆକ୍ରାନ୍ତ ଚରିତ୍ର

ଖ) ସମସ୍ୟା ଜନିତ ଜଟିଳତା - ଚରିତ୍ରର ଅର୍ଥହୀନତା, ପ୍ରାଣପୀଡ଼ା ସ୍ଥୁଳ ବିଶେଷରେ ପ୍ରାଣହୀନତା

ଗ) ସମସ୍ୟାରୁ ମୁକ୍ତି - ଡାକ୍ତରଖାନା ଯିବା, ଜ୍ୱର ହେଲା ମାତ୍ରେ ରକ୍ତ ପରୀକ୍ଷା କରିବା, ଶିଶୁକୁ ବାରମ୍ବାର ଓ.ଆର୍.ଏସ୍ ଦ୍ରବଣ ପିଇବାକୁ ଦେବା ଇତ୍ୟାଦି

ଘ) ସମସ୍ୟା ପରେ କାରଣ ଅନୁଶୀଳନ - ଘର ଆଖପାଖରେ ଜମିଥିବା ପାଣି, ଅପରିଷ୍କାର ପରିବେଶ, ମଶା ମାଛିଙ୍କ ବଂଶବୃଦ୍ଧି, ମଶାରୀ ଟାଣି ନଶୋଇବା, ଦୂଷିତ ପାନୀୟ ଜଳ ସେବନ, ଝାଡ଼ା ଯିବା ପରେ କିମ୍ବା ଖାଇବା ପୂର୍ବରୁ ସାବୁନରେ ହାତ ନ ଧୋଇବା, ଜ୍ୱରର ତୁରନ୍ତ ରକ୍ତ ପରୀକ୍ଷା ନକରିବା ଇତ୍ୟାଦି ।

ଙ) ସମସ୍ୟାର ଉପଚାର - ସମସ୍ୟାର ଉପଚାର ପାଇଁ

ସ୍ୱସ୍ଥ ମିଆଦୀ : ପାଣି ଜମିରହିବାକୁ ନଦେବା, ମଶା ଅଣ୍ଡା ଦେଉଥିବା ସ୍ଥାନ ନଷ୍ଟ କରିବା ।

ଦୀର୍ଘ ମିଆଦୀ : ମଶାରୀ ଟାଙ୍ଗି ଶୋଇବା, ନିୟମିତ ହାତ ଧୋଇବା, ଜ୍ୱରର ତୁରନ୍ତ ଚିକିତ୍ସା ଆରମ୍ଭ କରିବା ।

୯ ଲୋକଙ୍କୁ ଅନୁରୋଧ

ଲୋକକଳା ପ୍ରଦର୍ଶନର ଶେଷଭାଗରେ ଲୋକଙ୍କୁ ନିର୍ଦ୍ଦିଷ୍ଟ ରୂପେ ଅନୁରୋଧ କରାଯିବ ଗୋଷ୍ଠୀ ସହଭାଗୀତାରେ ଜନସ୍ୱାସ୍ଥ୍ୟ ବ୍ୟବସ୍ଥାରେ ସହଭାଗୀତା ଆଣି ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ପରି ରୋଗରୁ ରକ୍ଷା ପାଇବାର ବ୍ୟବସ୍ଥା ଗ୍ରହଣ କରାଯିବା ପାଇଁ ଆହ୍ୱାନ ଦିଆଯିବ । ମୁଖ୍ୟତଃ ଲୋକ ମାନଙ୍କୁ ନିମ୍ନ ଲିଖିତ ପଦକ୍ଷେପ ଗ୍ରହଣ କରିବାକୁ କୁହାଯିବ ।

୧. ଗାଁ କଲ୍ୟାଣ ସମିତି ସ୍ତରରେ ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ବିଷୟରେ ଆଲୋଚନା
୨. ବ୍ୟକ୍ତିଗତ ଏବଂ ଗୋଷ୍ଠୀ ସ୍ତରରେ ମଶା ଅଣ୍ଟା ଦେଉଥିବା ସ୍ଥାନ ଚିହ୍ନଟ କରିବା ଏବଂ ଏହାକୁ ନଷ୍ଟ କରିବା
୩. ଗୋଷ୍ଠୀଗତ ପ୍ରଚେଷ୍ଟା ମାଧ୍ୟମରେ ଲୋକଙ୍କୁ ମ୍ୟାଲେରିଆ, ଡେଙ୍ଗୁ, ଡାଇରିଆ ଆଦି ବିଷୟରେ ସଚେତନତା ସୃଷ୍ଟି କରିବା
୪. ଗର୍ଭବତୀ ମହିଳା, ଶିଶୁ, ଶାରୀରିକ ଭିନ୍ନକ୍ଷମ ଏବଂ ବୟସ୍କ ବ୍ୟକ୍ତିମାନଙ୍କୁ ଏହି ରୋଗରୁ ରକ୍ଷା କରିବା ନିମନ୍ତେ ପ୍ରାଥମିକତା ଦେବେ ।

ମତାମତ ୧୦

କାର୍ଯ୍ୟକ୍ରମ ଶେଷରେ ଦର୍ଶକମାନଙ୍କଠାରୁ ଲୋକକଳା ପ୍ରଦର୍ଶନ କରୁଥିବା ଦଳ ନିଶ୍ଚିତ ରୂପେ ମତାମତ ନେବେ । ଏହି ଲୋକକଳା ପ୍ରଦର୍ଶନରୁ ଦର୍ଶକମାନେ କ'ଣ ବୁଝିଲେ ଏବଂ କେଉଁ କେଉଁ ଉପାଦେୟ ତଥ୍ୟକୁ ନିଜ କାମରେ ଲଗାଇ ପାରିବେ ସେ ନେଇ ନିଜର କ୍ଷୁଦ୍ର ମତାମତ ଦେବେ ।

୧୧ ପୁଣି ଫେରିବୁ

ଲୋକକଳା ପ୍ରଦର୍ଶନ କରୁଥିବା ଦଳ ପ୍ରଦର୍ଶନ ଶେଷରେ ପୁଣି ଫେରିବାକୁ ପ୍ରତିଶ୍ରୁତି ଦେଇ ଲୋକମାନଙ୍କୁ ସମ୍ମାନ ପ୍ରଦର୍ଶନ ପୂର୍ବକ ବିଦାୟ ନେବା ଆବଶ୍ୟକ ।

